GREENOCK TOWN CENTRE
MASTERPLAN & DESIGN CHARRETTE WORKSHOPS - MARCH 2016

BRIEFING NOTE 2: 15 February 2016

Greenock is the focus for a major locally driven design charrette to actively involve local people in planning the future of the town centre. A charrette is an intensive consultation that engages local people in shaping the future of their community.

The Design Studio, where the design team will be working to progress and review options, will be located at the Saloon at Greenock Town Hall over a three day period running from Wednesday 2nd to Friday 4th of March with a final exhibition in the Oak Mall on Saturday 5th. Over the four day period the public, designers and specialists will be working together, 'hands on', to prepare a long term vision, development framework and action plan for Greenock Town Centre, with the ideas translated into plans and drawings. A report back session in the Saloon at Greenock Town Hall on 10th March.

The charrette offers a number of opportunities on different days for the public, local business and interested parties to get involved and have their say about the future of Greenock Town Centre. You can choose the event that suits you as well as drop by the Design Studio between 11.00am and 5.00pm over the first three days, to see the ideas wall. Design Team members will be available to encourage feedback on and refine emerging proposals. The timetable is summarised below, so come along you will be made welcome!

In preparation for the charrette discussions and survey work in Greenock have already been undertaken and community activities have been organised by WAVEparticle in Greenock on 22 and 23 February. WAVEparticle is arts organisations, who specialise in developing and delivering effective community engagement and treat engagement as an art form. So look out for WAVEparticle in the Oak Mall and other places. WAVEparticle is also undertaking activities at Clydeview Academy, Inverclyde Academy and Notre Dame High School Academy and the schools will be preparing material for display at the charrette.

The charrette offers a number of opportunities for YOU, the public to get involved and have your say about the future of Greenock Town Centre. The timetable has now been finalised and is summarised below. Check out the programme and come along and give us your views.
THE CHARRETTE PROGRAMME

Wednesday 2 March

- **Greenock 2026: Setting the Agenda:** 11.00am - 12.30pm  
  With school students/young people and material from the pre-charrette activities.

- **Connecting Greenock: Traffic & Transport Walkabout & Workshop:** 1.00pm - 2.30pm  
  Opportunity for agencies, Inverclyde Council officers and community representatives to take part in a walk and group discussions on the emerging transport challenges and opportunities.

- **Launch Events: Pride in Place:** 3.30pm - 5.00pm & 7.00pm - 9.00pm  
  Opportunity for everyone to view the initial exhibition, find out more about the events, help shape the agenda and take part in breakout discussions on:
  - Community Pride in Place
  - Places & Buildings
  - Connecting Greenock
  - Business & Investment.

Thursday 3 March

- **Future Walk:** leaving **Saloon at Greenock Town Hall** at 11.00am finishing 1.00pm  
  Walk & Talk Tour of Greenock Town Centre with local historian, the public and interested parties.

- **Public Agencies & Interested Parties Workshop:** 2.00pm - 4.30pm  
  Opportunity for key agencies and ri/Inverclyde Council & officers/members to take part in group discussions on the emerging themes, challenges, ideas and the way forward.

- **Business & Community Workshop: Mapping The Ideas:** 7.00 - 9.00pm  
  Opportunity for businesses to discuss achievements, challenges, opportunities emerging development framework and next steps.

Friday 4 March

- **Land/Building Owners & Developers: Investing in Greenock: Projects Review**  10.30am - 12.30pm  
  Opportunity for businesses and individuals with an interest in regenerating/developing property and ri/Inverclyde Council officers to discuss challenges, opportunities, potential projects and a way forward.

- **One to One Discussions:** 12.30pm - 2.00pm  
  The Design Studio will be open to stakeholders and interested parties for final one to one discussions.
Saturday 5 March

- The exhibition opens at 10.00am in the Events Area at the Oak Mall.
- Work In Progress: Exhibition: 10.00am - 1.00pm
  Opportunity for everyone to view how the exhibition has progressed, comment and ask questions.

Thursday 10 March

- The exhibition opens at 12.00 noon.
- Final Presentations: Greenock Town Centre Vision, Development Framework & Action Plan: 2.00pm - 4.00pm & 7:00pm - 9.00pm.
  This will be final opportunity to hear a presentation of the proposals, with contributions from local people and to agree next steps.

ALL members of the community, as well as local businesses and interested parties are invited to attend particular individual events as well as drop by the Design Studio in the Saloon at Greenock Town Hall, to see how work is progressing. Design Team members will always be available to encourage feedback on and refine community inspired proposals.

Planning the future of Greenock Town Centre requires ideas from everybody in the community - young, old, residents and businesses who know the town centre. This is not a consultation on an existing plan. The views of the community will make a difference and play a key part in shaping the future of Greenock Town Centre.

Come along and have your say, you will be made welcome!

For further information contact:

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